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## RBT are Winners of Medilink Midland Innovation Award 2022

RBT has been recognised as a regional winner for the prestigious Medilink East Midlands Innovation award for Viridis – our versatile, effective and biodegradable disinfectant and Handrub. We very much hope to be recognised as national winners at their awards ceremony in June 2022.



## Who are Medilink?

Medilink brings together the NHS, academia, and industry with a strong focus on innovation. It is a group of 5 regional not-for-profit organisations that are funded by NHS Regional Academic Health Science Networks and the EU Regional Development Fund. As a life sciences and medical technology member based representative body they provide industry insight, training, funding and market access support for the benefit of the whole life sciences sector.

Essentially, their role is to assist with the development of medical and health-based devices, systems and technologies and facilitate innovative MedTech businesses introducing their products to the NHS.

Medilink mission is:

***“to support the growth and development of the life sciences business, academic and clinical communities across the UK by harnessing the collective strengths of our regional partners.”***

They also describe themselves as the:

***“innovation gateway to break into the NHS market and unlock potential to do business with the NHS”.***

Although much of their higher profile work is to assess project potential and to support development through providing financial grants, their remit is much broader and they provide additional invaluable networking support: linking businesses to academia, health services and the NHS. In this way they not only assist development opportunities but help to ensure that projects are worthwhile, justified and will deliver true innovative benefit to advance healthcare services across diverse NHS settings and improve patient care.

You can see our press release about winning the Medilink Innovation Award here:

<https://www.rbt.global>

You can see more about Medilink here:

<https://www.med-technews.com/medtech-insights/behind-the-scenes-at-medilink/>

<https://www.medilinkuk.com/medilink-north-of-england/>

<https://www.medilinkuk.com/medilink-midlands/>

<https://www.medilinkuk.com/medilink-south-west/>

<https://www.medilinkuk.com/sehta/>

<https://www.medilinkuk.com/mediwales/>